

#YOUTHSTARTCT

FAST FORWARD YOUR FUTURE

COMPETITION FOR YOUTH ENTREPRENEURS TO PITCH INNOVATIVE EXISTING BUSINESSES OR BUSINESS IDEAS

The City of Cape Town's #YouthStartCT Entrepreneurial Challenge is an accelerator programme for start-up entrepreneurs aged 18 to 35. The main aim of the competition is to contribute to business skills development, innovation and the growth of entrepreneurs in Cape Town.

HOW

- Pitch your existing business or business idea to our judges in under 3 minutes
- The judges will select top existing businesses or business ideas
- The successful candidates will proceed to the next round of the competition

WHEN AND WHERE

Bellville Library Hall	Grassy Park Civic Centre	Parow Civic Centre	Van Riebeeck Hall, Kuilsrivier
19 February 2024	26 February 2024	7 March 2024	11 March 2024
08:00 - 15:00	08:00 - 15:00	08:00 - 15:00	08:00 - 15:00

CRITERIA

- Only the first 50 participants to register on the day, will be allowed to pitch
- You can pitch at any of the dates and venues indicated above
- Applicants should be between 18 and 35 years old
- Applicants must be South African citizens (bring along a certified copy of your ID)
- The existing business or business idea should be operational in Cape Town
- The existing businesses or business idea should fall within one of the following categories:
 - manufacturing
 - agriculture/farming
 - tourism
 - finance and business services
 - information technology

*****Exciting prizes are up for grabs*****

For more information, email: YouthStart.CT@capetown.gov.za

LUNGELO MBANDAZAYO
CITY MANAGER
CTA14/2024



CITY OF CAPE TOWN
ISIXEKO SASEKAPA
STAD KAAPSTAD